



Learning Unlimited

Shortlisted for the Family Learning to Support Financial Resilience award

Learning Unlimited is a not-for-profit social enterprise specialising in adult and family learning, ESOL and integration, literacy, numeracy, and teacher education. They use learning to empower and engage adults and families in local communities who face a wide range of issues and barriers to social inclusion.

Alongside 5 European partners Learning Unlimited developed Money Matters, an innovative programme which develops families' financial literacy awareness, knowledge, and skills.

Money Matters for the whole family

With an offer of meaningful and relevant learning opportunities for families with children of all ages, Money Matters trained 70 practitioners and engaged 120 parents to test the offer.

For 6–12-year-olds, comics were used to support number concepts within the context of spending saving and money. With teens, a gamification approach was developed, and families were led through escape rooms where they calculated interest on debt and searched for the best value mobile phone deals. 19–25-year-olds were targeted through an app to support families to develop financial management plans within a range of typical everyday contexts.

Building sustainability

To support local capacity-building, 'Learning Unlimited took a 'train the trainer' approach that embedded knowledge with professionals in the local community. Parent induction modules enabled important family conversations about money to continue to take place in the home.

Feedback from the pilot events in the UK, reflected how relevant, engaging and fun the resources and activities were. Through the course of the 2-year project, information about activities, training and resources was disseminated to over 15,000 people across the 6 partner countries, raising awareness of the need for this training and making the project results available to trainers and parents.



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What next for Money Matters?

Professionals can continue to access resources by visiting the hub at <https://elearning.moneymattersproject.eu/>

The full suite of resources and training is now available online in four languages (English, Greek, Portuguese and Italian), and practitioners can achieve digital badges to accredit their understanding and completion of the training topics.